



AGENDA
Elgin Main Street Advisory Board
Thursday, November 15, 2018 – 7:30 a.m.
Jalisco Mexican Restaurant
244 Highway 290, Elgin, TX 78621

Board of Directors

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,
Renee Girling, Allan Tolbert, Joe Mallon, Katy Gassaway, Charles McInnis

Regular Meeting

- I) Call to Order
- II) Welcome
- III) PUBLIC COMMENT
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
 - 1) October 18, 2018
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
 - 1) Parking requirements in the Downtown zoning overlay
 - 2) Business Retention & Recruitment Committee
 - a) Imagine the Possibilities property Tour October 11, 2018
 - 3) Design Committee
 - a) Mural and Colorful Squares, Benches & Trashcans
 - b) Roll off program
 - 4) Promotion Tourism
 - a) Sip Shop & Stroll
 - b) Shop Small Saturday
 - c) Hot Cocoa Stroll
 - d) Home for the Holidays
 - 5) Hogeye Festival
 - a) Budget – Music, Stage rental,
 - b) LCRA Rockwall
 - c) Cow Patty Bingo
 - d) Sponsors
 - e) Event overall
 - 6) Organization
 - a) Serving on MSB - Terms up December 31
 - b) Downtown 78621
 - 7) Announcements
 - a) Sip Shop & Stroll every 2nd Thursday
 - b) Shop Small Saturday November 24
 - c) Home for the Holidays every Saturday December 1 through December 22
 - 8) Adjourn

Vision

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

Mission

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

Core Values

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Friday November 9, 2018

La'Richer Parks

La'Richer Parks, Administrative Assistant, Community Development Department

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

The City of Elgin is committed to compliance with the Americans with Disability Act. The Council Chambers are wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.