



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month.** Please use this electronic version and email to mainstreet-reports@thc.texas.gov

CITY: _____ Elgin _____
MONTH/YEAR: ____ January 2019 _____
DATE SUBMITTED: ____ 3-10-2019 _____

MAIN STREET BOARD: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
February 21, 2019	Parking downtown – fines to be reviewed by the City and possibly reduced. The Main Street Board is planning Local Lore, Elgin's History Adventure and the Elgin Art Studio Tour as well as entertainment and marketing for Sip Shop and Stroll. Follow up on pedestrian safety in the downtown area – Business survey under development

ORGANIZATION: (After typing, TAB to the next cell)

Meeting Dates:	Update on projects or activities
February 6	Annual report for Certified Local Government program Developed editorial plan for spring edition Downtown 78621 with Chamber. Write associated articles and coordinate editing. Started work drafting new volunteer and main street program recruitment Awareness rack cards. Overall project Historic Preservation Plan Theresa McShan is serving on this committee. The Historic preservation strategic plan committee met to reviewed local resources and developed a community survey to be implemented in the spring.

PROMOTION:

Meeting Dates:	
February 6, 2019	Sip Shop and Stroll All things Irish for March booking an Irish band. Local Lore for April 13 – committee meets at the Depot Museum. Organized a new walking tour that will be available on display boards at the various locations on the tour in addition to being led by Debbie Cartwright on April 13. Boards to be made by the Elgin High School ACE program. Vintage cars and farm equipment scheduled, live music being planned by Bridget Bosier and Patty Finney. planning the Elgin Art Studio Tour for May 18 -19 . Developed an artists

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	call request, and a list for business host locations with promotional plans. Committee meets at The Clever Tiger
	Hogeye festival planning underway.

DESIGN:

Meeting Dates:	Update on projects or activities
February , 2019	Design Mural plans for possible mural downtown. Possibly a photography based installation for the art studio tour. Determined not to pursue the pop up park for this May. Will consider it for 2020 Music in the Park Series organized by FOEP to be Friday night sin April Discussed working with the event to add a dinner downtown component. Possibly food trucks and or to go specials with downtown restaurants. Water bowls for dogs and bike racks are a special design studio project with one of Margo Sawyers classes at UT.

ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:

Meeting Dates:	Update on projects or activities
February 20, 2019	Business recruitment and Retention welcomed New members Mathew frontier bank and Cecilia Whitley realtor Reviewed Business survey – concerns that is really long. Expect best participation through one on one meetings rather than an online version. Several members willing to make one on one meetings. Staff to format and see how parts could be consolidated. Parking options for shared parking downtown. Amy to Meet with First State bank, TDHS, First Baptist sand First Presbyterian about possible shared use.

1. Program Commentary (*list critical issues, problems, and successes/completed projects of the past month*):
2. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*
3. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):
4. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email Mainstreet-reports@thc.texas.gov with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

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March 14 – Sip Shop and Stroll All things Irish
Fridays in April – Music Series at Veterans Memorial Park
April 11 Sip Shop and Stroll Easter theme
April 13 – Local Lore Elgin’s History Adventure
May 9- Sip Shop and Stroll Imagine the Possibilities tour
May 18-19 – Elgin Art Studio Tour

Elgin Main Street

VISION STATEMENT: We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

MISSION STATEMENT: We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring

CORE VALUES (if you have done this): Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

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