



MEMORANDUM

To: Tom Mattis, City Manager
From: Amy Miller, Community Development Director
Date: July 8, 2018
RE: Community Development Department Report June, 2018

Historic Review Board reviewed and approved application for façade work at 114 East First Street next to Powell's Printery, signage for The Clever Tiger, Art Studio and Gallery at 32 North Main and a color palette for benches and trash cans throughout the district. The board approved several colors that will be used throughout the district. This is part of the Public art program led by the Main Street Design Committee. Restoration work continues at 109 and 111 South Avenue C with 109 South Avenue C is now ready to lease loft apartments and commercial space. State Farm Insurance is scheduled to move into 14 North Main after mid-july. Possible tenants are considering space at 115 North Main and 16 North Main. Main Street Board and the Hogeye Festival Committee finalized Hogeye Stroll for Thursday October 25. Elgin hosted executives from CAMPO for a transportation and community development tour on June 29.

Projects

- Hosting a Community filming event with Republic Studios to plan a filming location event – Elgin July 24 at Elgin Public Library. We met with Republic studios and helped them select a variety of locations for their catalogue that will be provided to their clients.
- Large signs project – working on billboard option as well as updating existing sign at Hwy 95 South and possible new sign at Roy Davis Road.
- Community Clean Up Event on June 2 was well attended including volunteers from throughout the community as well as Boy Scouts and Girl Scouts.
- Hogeye Festival, vendor applications, booking music, marketing, graphic design development.
- Planning for Chalk It Up Sidewalk Chalk Art event and the July 4 parade and program. Added a DJ to the chalk event and the Community Choir will be part of the July 4 event.
- Organized Dine in Elgin campaign with EDC and Chamber for mid July through August 15.
- Sip Shop & Stroll marketing, working with businesses to add components to it.
- Preparing President's award applications for the Texas Downtown Association to recognize local business and property owners.

- Juneteenth Festival went well and was well attended.
- Western Days parade and the festival overall went well and was well attended.
- Worked with EISD on planning for Homecoming Parade and Pep Rally set for Wednesday September 5.
- Met with John Quigliani for planning of Veterans Appreciation Parade set for Saturday November 2.
- Met with potential buyers and realtors for properties downtown.
- Met with property owners about renovation plans and possible tenants.
- Met with business owners seeking lease space.
- Website updates
- City of Elgin E-News
- Social Media: Visit Elgin, Envision Elgin Instagram – visitelgintx

Boards & Committees, Seminars

CAMPO, Transportation Advisory Committee
 CAMPO, Regional Arterial Steering Committee
 CAMPO Sub regional MOKAN study committee
 Main Street Board
 Historic Review Board
 Promotion Tourism Committee
 Design Committee
 Organization Committee
 Business Retention Recruitment Committee
 Hogeye Festival Committee

Upcoming Events

Community Clean-Up day June 2
 Juneteenth Festival June 8-9
 Sip Shop and Stroll June 14
 Western Days June 19 – 23
 Hogeye Festival planning Meeting June 28th 6:30pm at El Maguey
 July 3 Chalk It up Sidewalk Chalk Art event 6pm Veterans Memorial Park
 July 4 People's Patriotic Parade & program 10am Parade at City hall, program follows at Veterans Memorial Park
 Sip Shop & Stroll July 12
 Dine In Elgin July 17 to August 14

Business training Classes

Business Security June 2 with Chamber of commerce luncheon