



# MONTHLY ACTIVITY REPORT

*For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.*

The Monthly Report is **due by the 10<sup>th</sup> of each month**. Please use electronic version, type or print legibly. Please use this electronic version and email to [mainstreet-reports@thc.state.tx.us](mailto:mainstreet-reports@thc.state.tx.us).

**CITY:** ELGIN

**MONTH/YEAR:** June 2018

**DATE SUBMITTED:** 7-8-2018

1. Updates on Projects, Activities for the month.

**MAIN STREET BOARD:** *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
June 21, 2018	Board did not meet due to vacation scheduling conflicts. Miller to attend Main Street training in Amarillo in July. Hogeye Festival committee met and worked on plans for the Hogeye Stroll on Thursday October 25. Rainey Real Estate will host a Kendra Scott pop up show, Eva Mae's Kitchen will have the Hogalicious Dessert Contest, The Clever Tiger to host the Pearls Before Swine Art Show and businesses throughout the district planning to stay open late with music and specials from 5 to 9. Graphic design work finalized - will work on shirts, print materials etc in July.

**ORGANIZATION:** *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
May 24, 2018	Find Love in all the Local places bags were finished and in July will be stuffed with information about Elgin and distributed through realtors, title companies and City utility department.

**PROMOTION:**

Meeting Dates:	
May 3, 2018	Sip Shop and Stroll continues to go well. Juneteenth Festival and Western Days went well and brought people downtown. SUMMER – Chalk it up on July 3 adding a DJ and snow cones to the event. Peoples Push Pedal Pull Patriotic parade for July 4 at 10am. Worked with Elgin Community Choir to add four patriotic songs to the program following the parade. Sip Shop July 12

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	July - August Dine Local – working with EDC and Chamber to encourage Dine Out Tuesdays with gift card drawings through August 15.
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**DESIGN:**

June 5, 2018	Presented color palette for benches to the MSB and to Historic Review board. HRB Approved the paint colors for benches and trash cans. Miller to work with Federal Correctional Institute to have benches and trash cans painted as soon as their schedule allows.

**ECONOMIC RESTRUCTURING:**

Meeting Dates:	Update on projects or activities
May 8, 2018	<p>Presented request to City to use HOT Funds for a privately owned billboard lease at Hwy 290 and 11<sup>th</sup> street. Worked on design options with graphic designer and producer. Worked on new welcome sign options with City for Hwy 290 east and westbound.</p> <p>Business Security class was a big at at the chamber luncheon. Another one will be held in the 2018-2019 schedule.</p> <p>New business The Clever Tiger Art studio and gallery opened at 32 North Main next to Double R Hathouse. They will provide classes for all ages, gallery showings, and are partnering with local group such as the Elgin Art Association.</p> <p>Several committee members made plans to attend the Retail promotions round table in Port Aransas with Miller at the end of July.</p> <p>Available for lease: ½ of 14 N Main, 115 north Main and 112 Depot are available for lease. 109 North Main, and 111 South Avenue C are actively under renovation to be commercial and residential space. Working with owners on renovation plans, reviews, and lease recruitment. 211 Central Avenue stabilized by owner, new construction reviewed and approved by HRB.</p>

2. Program Commentary *(list critical issues, problems, and successes/ completed projects of the past month):*
  
3. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*
  - Looking at the Main Street district and reviewing the historic district will be big projects for 2018-2019
  - The replacing holiday lights project will be a big one for 2018 – 2019.

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4. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):
5. Main Street in the News. *If your programs or its activities have been spotlighted in press coverage during the month, please provide a link here. If there is a newsworthy event or announcement that would be appropriate for the Main Street Matters e-newsletter, please email [mainstreet-reports@thc.state.tx.us](mailto:mainstreet-reports@thc.state.tx.us) with the information. Please provide event information as many months in advance as possible.*

## **Events**

July 3 Chalk It UP! Sidewalk chalk art competition for families and kids downtown with a DJ and snow cones.

July 4 Push Pedal Pull People's Patriotic Parade & program 10 am downtown

July 12 Sip Shop Stroll

July – August Dine in Elgin

August 10 Sip Shop Stroll

September 13 Sip Shop Stroll

October 31 Safe Trick or Treat trail downtown

Hogeye Festival October 25 – 27 2018 -

### **Hogeye Festival, Elgin Texas**

Celebrating its 31<sup>st</sup> anniversary, Elgin goes hog wild for this free family festival. It is a time for family friendly fun and casual feasting in the Sausage Capital of Texas with all the pink pork trimmings this proud central Texas town can root up. Thursday October 26<sup>th</sup> enjoy the Hogeye Stroll from 5 to 9 with the Hogalicious Dessert Contest and the Pearls Before Swine Art Show. Friday October 27<sup>th</sup> from 8pm to midnight enjoy the free Hogeye Depot Street Dance with Ken Orts and No Chance. Saturday, October 27 from 10:00a.m. until 6:00p.m. The free festival features live music and entertainment on three stages, handmade arts and crafts, children's activities, a children's costume pet parade, a carnival, Road Hog Car Show, BBQ Pork Cook-Off, In a Pig's Eye Corn Hole Tournament, Hogalicious Dessert Contest, Cow Patty Bingo, the Pearls Before Swine Art Show, and great festive food! Free Festival Shuttle available at the Hwy 95 North Park and Ride. The festival and street dance held downtown at 109 Depot Street. [www.hogeyefestival.com](http://www.hogeyefestival.com) Elgin is located 19 miles east of Austin on Hwy 290.

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