



**AGENDA**  
**Elgin Main Street Advisory Board**  
**Thursday February 20, 2020 – 7:30 a.m.**  
**Jalisco Mexican Restaurant**  
**244 Highway 290, Elgin, TX 78621**

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,  
Joe Mallon, Katy Gassaway, Krista Marx, Sherri Rivers, Jake Carter and Marla Jensen

**Regular Meeting**

- I) Call to Order
- II) Welcome –
- III) PUBLIC COMMENT  
Individuals may request to speak on items on the agenda, and items not on the agenda. Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
  - 1) January 16, 2020
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
  - 1) NonProfit organization – Friends of Elgin Main Street
  - 2) Master parks and open space survey
  - 3) Design Committee
    - a) Lights on buildings
  - 4) Hogeys Festival
    - a) Budget
    - b) Sponsorship
    - c) Street Dance band
  - 5) Business Retention & Recruitment Committee
    - a) Property & business update
    - b) Quarterly meeting March 26, Aug. 27 & Nov. 4
    - c) Imagine the Possibilities Tour May 4<sup>th</sup> & 14<sup>th</sup>
  - 6) Promotion Tourism
    - a) Sip Shop & Stroll 2020
    - b) Music in the Park
    - c) May music series
    - d) Local Lore
    - e) Hip Hop Shop
  - 7) Organization
    - a) Volunteer recruitment and recognition
  - 8) Announcements
    - a) Sip Shop & Stroll every 2<sup>nd</sup> Thursday
    - b) Census 2020
    - c) Community Blood Drive- March 25
    - d) Local Lore & The Pearls of Youth Art Show- April 4
    - e) Music in the Park- Fridays in April
    - f) May 4 & 14- Imagine Possibilities Tour May
    - g) Elgin Art Studio Tour- Amy 29-30

**Vision**

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

**Mission**

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

**Core Values**

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Friday February, 14 2020

*La'Richer Parks*

La'Richer Parks, Community Services Admin.

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. Jalisco Mexican Restaurant is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.