



**AGENDA**  
**Elgin Main Street Advisory Board**  
**Thursday, March 21, 2019 – 7:30 a.m.**  
**Jalisco Mexican Restaurant**  
**244 Highway 290, Elgin, TX 78621**

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,  
Allan Tolbert, Joe Mallon, Katy Gassaway, Charles McInnis, Krista Marx, Sherri Rivers

**Regular Meeting**

- I) Call to Order
- II) Welcome – New board members
- III) **PUBLIC COMMENT**  
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
  - 1) February 21, 2019
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
  - 1) Business Retention & Recruitment Committee
    - a) Property & business update
    - b) Business survey
    - c) Business training classes
  - 2) Design Committee
    - a) Parking fine schedule for City of Elgin
    - b) Murals – Public art in 2019
    - c) Art installations
    - d) Public Art Plan
  - 3) Promotion Tourism
    - a) Sip Shop & Stroll
    - b) Local Lore, Elgin's History Adventure
    - c) Elgin Art Studio Tour
    - d) Promotions for events & Downtown
  - 4) Hogeeye Festival
    - a) Co- Chairs & volunteers for 2019
    - b) Budget and Event overall
    - c) Storage unit improvements
  - 5) Organization
    - a) Historic Preservation Strategic Plan
    - b) Downtown 78621
  - 6) Announcements
    - a) Sip Shop & Stroll every 2<sup>nd</sup> Thursday
    - b) March 2<sup>nd</sup> Community Clean-up Day
    - c) Fridays in April -Music in the Park
    - d) April 13<sup>th</sup>- Local Lore
    - e) April 13<sup>th</sup>-14<sup>th</sup> Pearls of Youth Art Show
    - f) April 20<sup>th</sup>- Community Easter Egg Hunt

**Vision**

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

**Mission**

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

**Core Values**

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the  
Elgin City Hall of the City of Elgin on or before 5:00 pm Friday March 15, 2019

*La'Richer Parks*

La'Richer Parks, Community Development Admin. Assistant

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. The Council Chambers are wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.