

Elgin Main Street Advisory Board

Wednesday, August 18, 2021 –7:30 a.m.

Elgin Public Library Civic Center

404 N. Main Street, Elgin, TX 78621

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Board of Directors

Theresa McShan-President, Stacey Wilhite-Vice President, Krista Marx - Secretary, Ed Rivers

Katy Gassaway, Jake Carter, Marla Jensen, Monica Nava, Sarah Gudenkauf

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT
4. MINUTES
- 4.I. July 28, 2021 Minutes

Documents:

[MSB MINUTES 7-28-2021.PDF](#)

5. Financial Report- Revenue And Expenditures

Documents:

[DETAIL VS BUDGET REPORT \(003\).PDF](#)

6. NEW BUSINESS

- 6.I. MSB Meeting Date & Location
- 6.II. Main Street Marketing Grant
- 6.III. Hogeye Festival
Sponsorships

Vendors

COVID19

Entertainment

Logistics

Documents:

[SPONSORSHIP TIERS.PDF](#)
[RUNNING BUDGET -HOGEEYE BUDGET 2021.PDF](#)
[VETERANS PARK STAGE 2021.PDF](#)

6.IV. Virtual Business Trainings

6.V. Design Team

6.VI. Events & Promotions

Imagine the Possibilities

Sip Shop & Stroll

Shop Small Saturday

Home for the Holidays Events

Documents:

[SHOP SMALL FLYER -.PDF](#)

7. ANNOUNCEMENTS

7.I. Announcements

Hogeye Festival Committee Meeting August 18 at 6:30pm at El Maguey Mexican Restaurant

8. ADJOURNMENT

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the

Elgin City Hall of the City of Elgin on or before Friday, August 13, 2021 at 5:00PM

Kaley Frye, Main Street Manager

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.