

AGENDA

Elgin Main Street Advisory Board

Wednesday, September 23, 2021 –7:30 a.m.

Jalisco's Mexican Restaurant 244 US Hwy 290 Elgin, Texas 78621

Board of Directors

Theresa McShan-President, Stacey Wilhite-Vice President, Krista Marx - Secretary, Ed Rivers

Katy Gassaway, Jake Carter, Marla Jensen, Monica Nava, Sarah Gudenkauf

Business Meeting

1. CALL TO ORDER
2. ROLL CALL
3. PUBLIC COMMENT
4. MINUTES
 - 4.I. August 18, 2021 Minutes

Documents:

[MSB MINUTES 8-18-2021.PDF](#)

5. Financial Report- Revenue And Expenditures

Documents:

[DETAIL VS BUDGET REPORT \(005\).PDF](#)

6. NEW BUSINESS

- 6.I. Main Street Grant Review

- a. Main Street Building Assistance Grant
- b. Main Street Marketing Grant
- c. Grant reimbursement for public events

- 6.II. Hogeys Festival

- a. Volunteers
- b. Cow Patty Bingo

- c. Vendors
- d. Logistics
- e. Sponsors / budget

6.III. Committee Review / Volunteer Engagement

6.IV. Design Team

- a. Holiday Décor downtown
- b. Public art with asphalt applications

6.V. Events & Promotions

- a. Dia De Los Muertos
- b. Shop Small Saturday
- c. Home for the Holidays Events

7. ANNOUNCEMENTS

- a. Downtown 78621
- b. Grow with Google

8. ADJOURNMENT

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the

Elgin City Hall of the City of Elgin on or before Friday, September 17, 2021 at 5:00PM

La'Richer Parks, Administrative Assistant

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

The City of Elgin is committed to compliance with the Americans with Disability Act. Location is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 229-3222 Please provide forty-eight (48) hours notice when feasible.