



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month**. Please use this electronic version and email to mainstreet-reports@thc.texas.gov

CITY: _____Elgin_____

MONTH/YEAR: ___March 2019_____

DATE SUBMITTED: ___4-10-2019_____

MAIN STREET BOARD: (After typing, TAB to the next cell)

| | |
|----------------|---|
| Meeting Dates: | Update on projects or activities |
| March 21, 2019 | Parking downtown – recommended reduced fines to be placed at \$50 max except for handicap parking violations Business Survey finalized agreed to have a conversation guided by the survey rather than a formal survey monkey type survey. Business retention and board members to conduct survey Local Lore, Elgin's History Adventure – ready for April 13 with ne walking tour, farm equipment display and a great live music line up The Elgin Art Studio Tour – shaping up really well with new committee and partners – Elgin Arts Association helping with marketing expenses. entertainment and marketing for Sip Shop and Stroll. pedestrian safety in the downtown area –under review with TXDOT |
| | |

ORGANIZATION: (After typing, TAB to the next cell)

| | |
|----------------|---|
| Meeting Dates: | Update on projects or activities |
| March 11, 2019 | Completed articles for spring edition Downtown 78621 with Chamber. Started work drafting new volunteer and main street program recruitment Awareness rack cards. Overall project Historic Preservation Plan Theresa McShan is serving on this committee. met to determine strengths and areas where help is needed for preservation groups in the community. developed a community survey to be implemented in the spring. |
| | |

PROMOTION:

| | |
|----------------|---|
| Meeting Dates: | |
| March 14, 2019 | Sip Shop and Stroll All things Irish for March with an Irish style band was very successful. Local Lore for April 13 – committee meets at the Depot Museum. display boards at the various locations under development with the Elgin High School ACE program. farm equipment scheduled, live music planned by Bridget Bosier and Patty Finney. |

Email to: Mainstreet-reports@thc.texas.gov

| | |
|--|---|
| | Elgin Art Studio Tour for May 18 -19 . Sent out an artists call request, Met with business host locations to discuss what they will be doing and get commitments. Committee meets at The Clever Tiger |
| | Hogeye festival planning underway. Applications to be online in April. Graphic design work underway. |

DESIGN:

| | |
|----------------|--|
| Meeting Dates: | Update on projects or activities |
| March 5, 2019 | Public art Plan recommended from design to MSB and MSB recommended it to city council Dollar general property owners approved an installation which is under development Marketing support for Music in the Park Series organized by FOEP to be Friday nights in April Added a dinner downtown component with to go specials at participating restaurants. Ex) Luigi's offering 2 large pizzas for \$20 Water bowls for dogs and bike racks are a special design studio project with one of Margo Sawyers classes at UT students to meet in Elgin in April. |
| | |

ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:

| | |
|----------------|--|
| Meeting Dates: | Update on projects or activities |
| March , 2019 | New tenant for 201 North Main Street – Firewild Catering and Austin Pig Roast Started planning Imagine the possibilities tours for May Worked with business survey to reduce its length some and use as a guide for one on one meetings rather than an online version. Parking fine recommended \$50 max to MSB. Amy met with Bancorp bank and has approval for shared use parking. Has secured a template for the agreement. Will be working on formally putting that in to place in April for Bancorp south and TDHS. Will be in touch with First Baptist sand First Presbyterian about possible shared use. |
| | |

1. Program Commentary (*list critical issues, problems, and successes/completed projects of the past month*):

Public Art Plan is a huge step forward for the downtown program

2. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*

Juggling lots of special events – and these are bringing more people downtown!

Email to: Mainstreet-reports@thc.texas.gov

3. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):

Thank you for all the design review help – it's critically important

4. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email Mainstreet-reports@thc.texas.gov with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

March 14 – Sip Shop and Stroll All things Irish

Fridays in April – Music Series at Veterans Memorial Park

April 11 Sip Shop and Stroll Easter theme

April 13 – Local Lore Elgin's History Adventure with Pearls of Youth Art Show

April 18-21 Hip hop Shop

May 9- Sip Shop and Stroll Imagine the Possibilities tour

May 16 Imagine the Possibilities luncheon

May 18-19 – Elgin Art Studio Tour

Elgin Main Street

VISION STATEMENT: We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

MISSION STATEMENT: We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring

CORE VALUES (if you have done this): Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

Email to: Mainstreet-reports@thc.texas.gov