



A TIME FOR WARM HEARTS AND HOT GUTS

Hogeye Festival Fact Sheet

What is the Hogeye Festival?

The annual Hogeye Festival of Elgin, Texas is a street festival held on the 4th Saturday of October. Hogeye celebrates community, family, famous Elgin Hot Guts Sausage and all things swine! Join us as we sing along to "P-O-R-K in the USA" and "Hoofloose" while the Harleys roll in with The Elgin Sowpremes. Play Cow Patty Bingo and win fabulous prizes based on where a cow does her or his business (splatter matters in this game!). Sample the winners at the BBQ Pork contest, take a ride at the carnival, dance all day to live music from three stages. Enjoy handmade arts and crafts. Help your kids with art projects or let them ride a real pony and feed a pig. Stroll through the Road Hog Car Show. Test your aim at the ACME Brick throwing contest before you take a rest on a hay bale. The Hogeye Festival is a family community event. Hogeye provides great exposure for your high quality image to families, retirees, tweens, and twenty somethings! This is a free festival which is produced by the Elgin Main Street Board, organized by local hogunteers (volunteers) and underwritten by generous business sponsors. Join us for "a time for warm hearts and hot guts" in Elgin Texas!

Who is the Elgin Main Street Board?

Elgin is a Texas Main Street City focused on implementing a downtown revitalization program with its roots in economic development in the context of historic preservation. Elgin, Texas, population 9,000, is located in Bastrop and Travis counties. It is an economically and ethnically diverse community that includes an overall area of 45,000 in population. The Elgin Main Street Board is responsible for a downtown beautification program providing planters, benches, trash cans, and streetlight pole banners. The Board has a business assistance program which includes paint assistance, networking opportunities, training, and advertising. It implements a variety of promotional events throughout the year both independently and in partnership with local organizations, supports community arts initiatives, and organizes over 100 volunteers and thousands of volunteer hours. The Elgin Main Street Board is appointed by the City Council, all members serve as volunteers and this grass roots program is driven by community volunteer vision.

How does the Hogeye Festival support the Elgin Main Street Board?

Through the years, monies raised at the Hogeye Festival have provided funds to support Downtown property and business owners. The Board has led improvements to the sidewalks and ramps throughout the District. Live planters have been installed at the corners. Benches and trash receptacles are provided in common areas. LED lights have been installed on top of buildings to light up downtown, and new blue way finding signs direct the public from Hwy. 290 and Hwy 95 to downtown. In partnership with the Elgin Chamber of Commerce and the Elgin Economic Development Corporation, the Main Street Program sponsors the award winning Downtown 78621 magazine. The Board provides a paint assistance and dumpster assistance program. Training opportunities for business owners are supported and made available through the Main Street Board. Promotional events are hosted throughout the year including Sip Shop and Stroll on 2nd Thursdays, Local Lore, Music in the Park, Small Business Saturday, Holiday by the Tracks and Hot Cocoa Stroll, Elgin Art Studio Tour, Holiday events, Safe Trick or Treat, National Preservation month activities, and The Art of Giving.

Follow us on Facebook, Twitter, or join us at www.hogeyefestival.com.

Elgin Main Street Board, PO Box 591, Elgin, Texas 78621

512-281-5724



www.hogeyefestival.com