



Outdoor Advertising Signs

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TxDOT, through the department's Right of Way Division, regulates the display of off-premise outdoor advertising signs along highways regulated by the Highway Beautification Act (HBA) and all other highways and roads located outside of the corporate limits of cities, towns and villages in Texas under the State Rural Roads Act (RRA).

Sign owners may need to obtain an outdoor advertising license and permit, depending on location and other regulations. For more information, review the rules for signs along [highways](#) and [rural roads](#). The program does not include signs located within the state right of way, including traffic signs, [memorial signs](#) or [logo signs](#).

To report alleged violations of law and rules for off-premise outdoor advertising signs, submit an [Outdoor Advertising Sign Complaint](#).

License and Permit Fees

Due to the recent changes to Chapter 394 of the Texas Transportation Code, the Texas Transportation Commission has revised the rules regulating outdoor advertising signs. The revisions to the rules became effective April 19, 2012, and now require rural road sign owners to have an Outdoor Advertising License. If you do not have an Outdoor Advertising License, please ensure that you apply for a license by completing form ROW-OA-1 (Outdoor Advertising License Application) and ROW-OA-2 (Outdoor Advertisers Bond).

Note: You must have an Outdoor Advertising License issued to you prior to applying for a permit.

Effective May 28, 2012, all fees remitted for outdoor advertising transactions must be payable to TxDOT Outdoor Advertising. Forms for submission with payments can be found through [Outdoor Advertising Forms](#).

License Fees	Cost
Application fee for License	\$125.00
Annual License Renewal fee	\$75.00
Late fee for Annual License Renewal	\$100.00

Permit Fees	Cost
Application fee for Permit	\$100.00
Annual Permit Renewal fee	\$75.00
Late fee for Annual Permit Renewal	\$100.00
Permit Transfer fee	\$25.00
Replacement Plate fee	\$25.00
Application fee for non-profit Sign Permit	\$10.00

Other Information

- [Outdoor Advertising Maps](#)
- [Rules for Posting Campaign Signs](#)
- [Certified Cities](#)
- [Dark Sky Counties](#) - Regulation of Lighting near Military
- [Off-Premise Signs Prohibited on Certain Highways](#): Transportation Code 391.252

Contact Us

For additional information about Outdoor Advertising, please [e-mail us](#).